



Cary Michael Robinson
Design Strategist · Visual Artist
4632 Hanna Place SE
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EDUCATION:

Jun. 2012

Savannah College of Art and Design, Savannah, GA
Master of Arts in Design and Business Management
Cumulative G.P.A. **3.72**

Dec. 2009

Florida Agricultural and Mechanical University, Tallahassee, FL
Bachelor of Science in Fine Arts and Graphic Design
Cumulative G.P.A. **3.69 (Dean's List)** - Honors: **Magna Cum Laude**

HONORS:

2022 **Powerful IDEA Award for Transformational Leaders & Talent (Artist)**, GAIN Power, Washington, DC
2022 **40 Under 40 in the Arts**, Urban Arts Magazine, Washington, DC
2022 **Voyage Baltimore's Inspiring Stories Featured Artist**, Voyage Baltimore Magazine, Baltimore, MD
2022 **FY22 Projects, Events and Festivals Award**, DC Commission on the Arts and Humanities, Washington, DC
2021 **PGAHC FY21 Artist Fellowship Grant Award**, Prince George's Arts and Humanities Council, Largo, MD
2021 **FY21 Arts and Humanities Fellowship Program**, DC Commission on the Arts and Humanities, Washington, DC
2020 **Emerging Creative Award presented by Mayor Muriel Bowser**, 35th Annual Mayor's Arts Awards, Washington, DC
2020 **FY20 Projects, Events and Festivals Award**, DC Commission on the Arts and Humanities, Washington, DC
2019 **Advancement Project Artist**, goARTful, Washington, DC
2019 **FAMU NAA DC Alumni Spotlight Feature (January)**, FAMU NAA Washington DC Chapter, Washington, DC
2018 **FY19 Arts and Humanities Fellowship Program**, DC Commission on the Arts and Humanities, Washington, DC
2017 **Emerging Artists**, The Federal City Alumnae Chapter of Delta Sigma Theta Sorority, Inc., Washington, DC
2016 **Excellence in STEAM Award Finalist**, Northern VA Urban League Young Professionals Network, Alexandria, VA
2013-2014 **Manager Rookie of the Year**, Home Properties, Washington DC Region
2010-2011 **SCAD Honors Graduate Scholarship**, Savannah College of Art and Design, Savannah, GA
2008-2009 **William and Camille Cosby Scholarship**, Florida A & M University, Tallahassee, FL

SKILLS:

Platforms Windows 10 and Mac OS X

Software Adobe Photoshop, Illustrator, Premiere Pro and InDesign CS6/CC; Rhino, CAD, Sketch-Up, Dreamweaver, Acrobat, QuarkXpress, Microsoft Word, Outlook, Excel and Microsoft PowerPoint; Windows Live Movie Maker

Design Advanced video editing, photography, oil and watercolor painting, and silkscreen printing skills. Comprehensive understanding of design processes, from conceptualization to completion. Strong knowledge in color theory, typography, print, illustration and photo manipulation. Basic knowledge of Flash, HTML and CSS.

Interpretation Strong creative facilitation, presentation and project management skills; effective communication and interpersonal skills; creative problem solver and design thinker

Professional Marketing & Branding, Strategy, Event Production, Public Relations, Quantitative & Qualitative Research, Customer Service, Leadership, Mentorship, Collaboration, Organization, Results & Detail-Oriented

EXPERIENCE:

Aug. 2015 – Present

United States Patent and Trademark Office, Alexandria, VA
Design Patent Examiner

- Thoroughly examine applications for United States patents pertaining to the form, appearance, and ornamentation of computer generated icon-type of designs
- Effectively utilize a broad knowledge of past and current developments in design to uncover previous inventions that affect the novelty claimed in each design application
- Meticulously apply well developed visual aptitude, specialized knowledge of patent laws, rules, regulations and procedures to determine if applications meet all legal requirements for the granting of patents

Aug. 2015 – Present

Artbae, LLC, Washington, DC
CEO/Creative Director

- Oversee client pitches and proposals, to include, but not limited to mural designs, graphic illustrations, physical and virtual paint parties, and exhibition opportunities.
- Initiate and design complex and simple design solutions based on client specifications
- Collaborate with design personnel to ensure that all creative ideas are presented and executed properly from conception to completion
- Ensure that each project has the specific financial and personnel resources it requires to be successful
- Ensure visual communication and brand standards are met throughout online platforms
- Lead the executive team into implementing design thinking, strategic planning, and creative marketing campaigns to help increase exposure
- Manage and cultivate the career development of in-house members, including designers, visual artists, art directors, photographers and web developers

Apr. 2018 – Apr. 2020

Creative Saints Loft, Hyattsville, MD
Resident Artist

- Creatively facilitate a casual and relaxed art experience to an audience of 15 – 35 participants through a 2-hour long acrylic painting class
- Successfully restore studio for next scheduled painting class



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Jun. 2011 – Present

SCM Design Solutions, Washington D.C. Metro Area
Freelance Designer

- Provide genuine design solutions reflective of clients' ideas upon request
- Establish and manage client contracts and invoices to efficiently secure business transactions
- Develop artwork representing personal interests and communicate them to the world

Jan. 2014 – Jan. 2019

Cheers Art Studio, Woodbridge, VA
Studio Artist

- Creatively facilitated a casual and relaxed art experience to an audience of 15 – 35 participants through a 2-hour long acrylic painting class
- Effectively demonstrated basic and advanced fundamentals of art including value-pattern, composition and color
- Successfully restored studio for next scheduled painting class

Aug. 2014 – Aug. 2015

Jefferson Apartment Group, LLC, Arlington, VA
Assistant Community Manager

- Effectively supervise all phases of on-site operations and utilize revenue management tactics to stabilize the property
- Develop and implement new strategies and initiatives to generate excitement and gain prospective resident interest
- Assist with the coordination and facilitation of all leasing, administrative, vendor and contractor duties
- Assisted in preliminary and final building inspections to ensure all deficiencies are corrected for floor level occupancy certifications

Jan. 2015 – Present

2Half2Whole Magazine, Atlanta, GA (Offsite)
Design Director

- Oversee the formulation of design concepts for visual communication media in magazine layouts
- Specify material details for type, photographs, custom illustrations and graphical elements
- Research current design trends and new technology in computer software and print production
- Review illustrative material to determine if it conforms to standards and specifications prior to publication

Aug. 2012 – Aug. 2014

Home Properties, Inc., Alexandria, VA
Leasing Marketing Manager

- Previous administrative assistant, and resident service events and marketing coordinator
- Developed and implemented marketing material to generate traffic and reach occupancy goals
- Effectively documented marketing efforts to identify trends and strategize new initiatives
- Assisted in preparation of weekly ownership reports and pricing recommendations
- Managed and mentored leasing staff in terms of productivity, customer service and scheduling

Sep. 2010 – Jun. 2012

Savannah College of Art and Design, Savannah, GA
Design Manager

- Supervised all creative and design processes in collaborative teams over a 10-week span
- Created and delivered compelling client presentations for process overviews
- Created print and video documentation of project scopes
- Mentored and coached team members through project development

Jun. 2011 – Sep. 2011

Margaret Milan Shoe Bar, Mobile, AL
Art Director

- Provided creative direction to reinforce the establishment of a new business
- Designed marketing concepts for publication, digital space and community outreach platforms
- Hand painted storefront sign, open/closed sign, wall stencil and fashion-inspired art

Jan. 2009 – Dec. 2009

Mary Brogan Museum of Art and Science, Tallahassee, FL
Graphic Artist

- Designed and edited publications for upcoming exhibitions and events under strict deadlines
- Adhered to the museum's standard design templates, layouts and print specifications
- Worked independently and collaboratively responding to guidance from department supervisors

Jan. 2008 – May. 2009

Capital Region YMCA, Tallahassee, FL
Graphic Designer and Marketing Coordinator

- Designed and advertised marketing material for YMCA programs and fundraising events
- Adhered to YMCA ethical principles and corporate standards in the production of print work
- Provided substantial academic support and mentorship to students (ages 13-18)



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AFFILIATIONS:

2022-Present	Founder of the Artbae Foundation Incorporated
2021	University Club of Washington D.C.
2020-2021	NAACP Washington DC ACT-SO Program Visual and Performing Arts Panel
2018-Present	Founder and CEO of Artbae, LLC
2018-Present	Best Kids Inc.
2017-2020	DC Commission on the Arts and Humanities Advisory Review Panel
2017-2019	Cheers Art Steps Online
2015-2016	College Success Foundation
2008-2011	Big Brothers Big Sisters of the Coastal Empire and the Big Bend, Inc. / College Art Association
2008-2009	Founder and President of the Florida A & M University Fine Arts Society

EXHIBITIONS:

Mar. 2022 – May 2022	"Embodying Empowerment", OCA Mocha Art Gallery, Arbutus, MD
Feb. 2022	"Black Excellence Black History Month Showcase, HUE2 Foundation, Washington, DC
Dec. 2021	"Inspire Change Exhibition", Washington Football Team, Washington, DC
Oct. 2021	"Xtra Selfie Xzibit", Pentagon City Mall, Arlington, VA
Sep. 2021	"R&B at the Kennedy Center", The REACH at the Kennedy Center, Washington, DC
Sep. 2021	"Washington DC Pancakes & Booze Art Show", Hook Hall, Washington, DC
Apr. 2021	"Alchemical Vessels Exhibition", Smith Center for Healing & the Arts, Washington, DC
Jan. 2021	"The Black Parade Arts Showcase", SCM Design Studio, Capitol Heights, MD
Sep. 2020	"The Velvet Rope Experience Arts Showcase", Earth Conservation Corps, Washington, DC
Sep. 2020	"Brunch en Blue", The Garden, Alexandria, VA
Mar. 2020	"ArtRave Underground Showcase", Dupont Underground, Washington, DC
Feb. 2020	"Celebrate Black History Month with Peloton", Peloton, McLean, VA
Jan. 2020	"Hip Hop Karaoke", The REACH at Kennedy Center, Washington, DC
Jan. 2020	"VIRIBUS Ball", Highland Theatre, Washington, DC
Dec. 2019	"Queens & Castles: All Purple Gala", Smithsonian Castle, Washington, DC
Nov. 2019 – Dec. 2019	"CHROMA: International Juried Art Exhibition, Pepco Edison Place Gallery, Washington, DC
Nov. 2019	"The Art of Fashion: The Trilogy", The Locale, Mobile, AL
Nov. 2019	"A Reason to Dress Up – Part III", Studio 4, Baltimore, MD
Oct. 2019	"GoArtful/Advancement Project Gala", Dock 5, Washington, DC
Oct. 2019	"The Art of Community", Silver Spring Civic Center, Silver Spring, MD
Oct. 2019 – Dec. 2019	"Mind, Body, Soul", Joan Hisaoka Healing Arts Gallery at Smith Center, Washington, DC
Sep. 2019	"A Royal Night of Art, Glamour and Giving", Johnson C. Smith University, Charlotte, NC
Sep. 2019	"Art of the Matter", City Winery, Washington, DC
Aug. 2019	"The Velvet Rope Experience Arts Showcase", Po Boy Jim, Washington, DC
Jul. 2019	"BaeWatch Lounge Arts Show," MAKE Offices Glover Park, Washington, DC
Jul. 2019	"Atlanta Pancakes and Booze Art Show", Ga Freight Depot, Atlanta, GA
Jun. 2019	"The Emoji Art Show", Riverside Center, Washington, DC
Jun. 2019 – Jul. 2019	"FY20 Fellowship Exhibit", DC Commission on the Arts and Humanities, Washington, DC
May 2019 – Jul. 2019	"The ART of HIP HOP Exhibit", The Gift Gallery, Washington, DC
Feb. 2019	"The Velvet Rope Experience Arts Showcase", L2 Lounge, Washington, DC
Nov. 2018	"Black Gold Afrofuturism Exhibit and Artist Talk feat. YoYo Ma", Anacostia Arts Center, Washington, DC
Nov. 2018	"Above and Beyond", Observation Deck at CEB Tower, Arlington, VA
Jun. 2018	"SETHEMBA: Man of Tomorrow #STRIKE!!", L2 Lounge, Washington, DC
Apr. 2018	"Alchemical Vessels Exhibition", Smith Center for Healing & the Arts, Washington, DC
Mar. 2018	"SETHEMBA: Man of Tomorrow Solo Art Show", Anacostia Arts Center, Washington, DC
Feb. 2018	"Harlem Fine Arts Show", Historic Riverside Church, Harlem, NY
Jan. 2018	"MLK Black History Month Diversity & Inclusion Showcase", PNC Bank, East Brunswick, NJ
Jun. 2017	"Art in to Dusk Art Series", Cambria Hotel & Suites, Washington, DC
Apr. 2017	"I AM HOPE Emerging Artists Exhibition", African American Civil War Museum, Washington, DC
Jan. 2017	"Washington DC Pancakes & Booze Art Show", Big Chief, Washington, DC
Jan. 2017	"Cirque du So 90s", RedRocks H Street, Washington, DC
Aug. 2016	"Washington DC Pancakes & Booze Art Show", Penn Social, Washington, DC
Jul. 2016	"FY17 Artist Fellowship Exhibit", DC Commission on the Arts and Humanities, Washington, DC
Jun. 2016	"Art in to Dusk Art Series", Embassy Row Hotel, Washington, DC
Jan. 2016	"Washington DC Pancakes & Booze Art Show", Penn Social, Washington, DC
Dec. 2015	"Raw Artists DC: HolidayRAWk Showcase", Howard Theatre, Washington, DC
Sep. 2015 – Jan. 2016	"Open Call for Artists at Davies", Davies Memorial Unitarian Church, Camp Springs, MD
Aug. 2015	"FY16 Artist Fellowship Exhibit", DC Commission on the Arts and Humanities, Washington, DC
Jul. 2015	"Raw Artists DC: GIMPSE Showcase", Howard Theatre, Washington, DC
May 2015	"#PreludeDC" (Self-Organized Art Show), GraMercy Lounge, Capitol Heights, MD

ART DIRECTION:

Oct. 2021	"Xtra Selfie Museum", <i>Art Director/Creative Consultant</i> - https://vimeo.com/644003797
Sep. 2020	"The Velvet Rope Experience...a tribute to Earth, Wind & Fire", <i>Curator</i> - https://vimeo.com/644003797
June 2020	"#HealthWorldChallenge: Illustrations of Unity & Healing", <i>Facilitator</i> - https://vimeo.com/644003797